



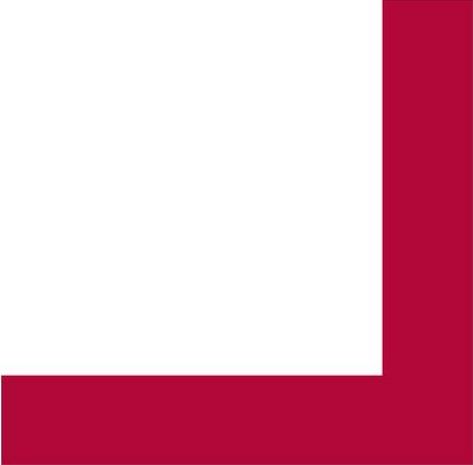
Corporate social responsibility

FICPI Australia - 2013

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Intellectual property: *mind to market*





Why is CSR important?

- *“CSR is now an unavoidable part of everyday business life, and procurement professionals must live with it, drink it, breathe it - if it’s not part of your corporate being, you may well face extinction.”*

Procurement professional magazine – Aug/Sept 2007



Sample tender questions

- **Question:**
Demonstrated understanding and capacity to meet the requirements of the Legal Services Directions 2005, including commitment to pro bono legal work
- **Question:**
Tenderers must nominate in their Tender the value of work, calculated as a percentage of fees billed under the Contract it intends to commit to pro bono services
- **Question:**
An outline of the level and value of pro bono services which your firm could provide to XXXX. This may be contingent upon a fee arrangement being entered into, or offered notwithstanding any paid relationship.
- **Question**
Describe your organisation's attitude towards corporate social responsibilities, specifically the community, employment, the environment, business relationships and human rights.
- **Question**
Does your organisation provide pro-bono work?
If so, please provide a description of the type of work and the results that have been achieved in the last 12 months.



National pro bono aspirational target

- *“Show your commitment to the professional responsibility of all lawyers to provide pro bono legal services to address the unmet legal needs of the poor and disadvantaged in the community by signing up to a target of 35 hours per lawyer per year.”*
- Oriented toward lawyers, and is aspirational not audited, but is a way to demonstrate commitment to pro bono work.
- <http://www.nationalprobono.org.au/page.asp?from=8&id=169>



Failure to satisfy the pro bono condition?

- *“If a Panel Member fails to achieve any of the minimum performance standards, such as failing to provide the agreed pro bono services, XXXX may, in its absolute discretion, remove or suspend the Panel Member.”*





Questions?

- Thank you!

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